

Sponsorship Prospectus

Advancements in Research and Innovation for Natural Health Products and Foods

02 – 05 April 2024
Vancouver Convention Centre



NHP Research
Society of Canada

**Société Canadienne de
Recherche PSN**



Why Sponsor?

Our conference on “Advancements in Research and Innovation for Natural Health Products and Foods” offers a unique and unparalleled opportunity to showcase your commitment to driving positive progress in the natural health sector. With a diverse audience comprised of both esteemed researchers and influential industry professionals, your sponsorship ensures visibility and engagement with key stakeholders actively shaping the future of natural health products and foods. By aligning your brand with cutting-edge research and innovative solutions, you position yourself as a leader in the field, fostering meaningful connections with experts and influencers. This sponsorship not only highlights your dedication to advancing knowledge but also provides a platform to demonstrate your support for the transformative impact of research and innovation on the industry, setting the stage for collaborative partnerships and heightened brand recognition. Seize this chance to be at the forefront of industry discussions and make a lasting impact on the trajectory of natural health and nutrition.



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The 2024 conference is held in collaboration with the Canadian Health Food Association CHFA, hosted at CHFA NOW Vancouver. This provides a unique opportunity for industry stakeholders and researchers to engage in meaningful discussions about the transformative power of research and innovation in natural health products and foods. This is the occasion to explore the impact and numerous benefits these advancements bring to the forefront of natural health, fostering a collaborative environment where experts and enthusiasts alike can share insights, thoughts and research. Don't miss this chance to be part of this event where we intend to connect industry leaders, researchers, and innovators, as we collectively explore the boundless potential within the realm of natural health and nutrition.

**The inaugural Academic-Industry Conference, held
in collaboration with the Canadian Health Food
Association hosted at CHFA NOW Vancouver**



3000+ Attendees

02/13



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Conference Sessions

Synergies in Wellness: The Natural Health Product and Supplemented Food interphase

Regulatory Forum: In collaboration with CHFA hosted at CHFA NOW Vancouver 

Elevating Standards: Science-Driven Excellence in Quality of Natural Health Products

Harvesting Harmony: Exploring Ingredient Supply and Sustainability in the Global Market

Cannabis Health Products: Exploring Science, Innovation and Wellness

Driving Innovation Through Partnerships: Collaborations in Advancing Natural Health Products and Foods

Natures Defence: Presenting Research on Natural Ingredients Against Cancer

Empowering Health: Natural Health Products for Disease Management and Wellness

Bonus Event

The Paradigm of EntheoWellness: Unveiling the Healing Potential of Natural Psychedelic Plants and Fungi

2024: Innovative Programming for Guaranteed Impact

The collaboration with CHFA brings together a diverse audience, encompassing industry experts, academics, and facilitators, at NHPRS's annual conference.

The event will bring together thought leaders, researchers, industry pioneers, and partnerships, presenting compelling success stories in research. Attendees can also anticipate informative sessions and presentations on state-of-the-art tools, resources, and regulatory updates spanning multiple sectors. This conference stands as a dynamic and comprehensive assembly of essential stakeholders in the field.

Participate in this event through various sponsorship opportunities.



04/13

Synergies in Wellness: The Natural Health Product and Supplemented Food interphase.



Take advantage of the opportunity to become a sponsor for a session delving into the dynamic intersection of Health Products and Supplemented Foods. We are bringing together regulatory experts, esteemed academics, and industry stakeholders for an enriching exploration of the evolving landscape where science, regulation, and market trends converge. This session promises insights into the latest research, regulatory developments, and industry innovations shaping the future of supplemented food products. It's a unique opportunity for the engagement of thought leaders and key players, fostering collaboration and driving synergies that will define the trajectory of the supplemented food industry. Elevate your brand by sponsoring a session focused on this dynamic market sector poised for substantial growth.

For more information contact
nhp.research.society@gmail.com



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Elevating Standards: Science-Driven Excellence in Quality of Natural Health Products

Elevate your brand's presence by sponsoring a conference session dedicated to advancing the quality and innovation of natural health products. We are presenting a groundbreaking exploration of cutting-edge tools and developments in testing, industry standards, and requirements. Our expert presenters, bridging academia and industry, will delve into topics such as advanced testing methods, combatting adulteration, and ensuring top-tier product quality. This session provides a unique opportunity to discuss the elevation of standards and the future of quality testing for natural health products.

05/13

Harvesting Harmony: Exploring Ingredient Supply and Sustainability in the Global Market

Explore the world of sustainable natural ingredient supply by sponsoring our insightful session where experts share invaluable insights into best practices, challenges, and groundbreaking solutions. Attendees will gain a deeper understanding of the delicate balance required to meet market demands while preserving vital resources. This thought-provoking session offers a unique opportunity to learn from seasoned experts at the forefront of sustainable practices. Elevate your brand's sustainability image by sponsoring this session on cutting-edge practices in sustainable natural ingredient supply.

For more information contact
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Cannabis Health Products: Exploring Science, Innovation and Wellness



Be at the forefront of groundbreaking innovation by sponsoring our dynamic session led by researchers and industry experts. This event aims to delve into the latest research findings, exploring the therapeutic potential, clinical applications, and intricacies of product formulation within the realm of cannabis health products. As a hub of knowledge for researchers, professionals, and enthusiasts, this session also provides crucial updates on the regulations governing this class of products. Don't miss the opportunity to amplify your brand's impact by sponsoring this informative and influential session on cannabis health products.

Driving Innovation Through Partnerships: Collaborations in Advancing Natural Health Products and Foods.

Seize the opportunity to elevate your brand by sponsoring our inspiring session, where industry innovators and Natural Health Products and Food researchers converge to explore the latest breakthroughs. This dynamic gathering aims to foster discussions on cutting-edge innovations, technologies, and a diverse array of tools shaping the landscape of the natural health products and food sector. The showcase highlights industry research success driven by collaborative partnerships and transformative advancements. As a sponsor, you'll have the chance to engage with leaders, share insights, and be at the forefront of driving innovation in this dynamic industry. Boost your brand's visibility and impact by supporting this event, where innovators explore cutting-edge breakthroughs in natural health products and food.



06/13

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Natures Defence: Presenting Research on Natural Ingredients Against Cancer

Embark on a sponsorship opportunity that delves into the forefront of scientific research with our distinguished speakers, presenting cutting-edge studies and breakthroughs showcasing the remarkable efficacy of natural ingredients in the fight against cancer. By sponsoring "Nature's Defence," you have a unique chance to align your brand with pioneering research and make a meaningful impact in the field of cancer innovation. This insightful session not only shares the latest advancements but also illuminates the immense potential of natural ingredients in transforming the landscape of cancer treatment. Elevate your brand's profile and contribute to groundbreaking progress in cancer research.

07/13

Empowering Health: Natural Health Products for Disease Management and Wellness

Join us on a journey guided by seasoned researchers addressing a wide spectrum of health issues, from chronic conditions to acute illnesses, including metabolic disorders, immune-related challenges, and neurological conditions. This thoughtfully curated session is designed to cater to the nuanced needs of diverse health challenges, embracing the rich history of Natural Health Products in addressing conditions over millennia. By sponsoring this session, your brand can align with the timeless belief in the power of natural health, associating itself with expertise, innovation, and the enduring effectiveness of natural health solutions. Explore sponsorship opportunities today and position your brand at the forefront of health innovation.



Regulatory Forum

Attendees join this session to stay at the forefront of the Canadian health food sector with up-to-the-minute insights into pivotal changes in regulations.

**Proudly co-hosted with CHFA at
CHFA NOW Vancouver**

Enhanced value at the 2024 conference! One registration grants attendees' access to NHPRS and CHFA NOW Vancouver Conference Sessions, along with entry to the Trade Show.

Bonus Event

The Paradigm of EntheoWellness: Unveiling the Healing Potential of Natural Psychedelic Plants and Fungi

NHPRS proudly presents its inaugural event, delving into the therapeutic potential of natural psychedelic plants and fungi. This transformative experience includes cutting-edge research, insights from thought leaders, patient testimonials, and discussions on the regulatory landscape. Your sponsorship ensures prominent visibility, networking opportunities, and alignment with innovation in mental wellness. Join us in shaping the future of mental health—become a key partner in this groundbreaking journey. Contact us today to discuss sponsorship opportunities.

Opportunity for wide brand recognition



Sponsorship Opportunities

PLATINUM
\$10,000

GOLD
\$7,500

SILVER
\$5,000

BRONZE
\$3,000



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Additional Sponsorship Opportunities

Opening Reception	\$9,000
Thematic Session	\$6,700
Lunch	\$6,000
Invited Speaker	\$3,000/speaker
Coffee Breaks (5)	\$1,500
Student Awards	\$1,000



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3 Complementary full conference registrations, access to NHPRS and CHFA NOW Conference Sessions & Trade Show

Full 2-page color advertisement in the conference program accessible to 3000+ attendees

Featured promotional material, name and logo on all pre-promotional materials.

Option to include brochure and promotional materials in trade show bag

Corporate logo linked to conference website

Opportunities to address delegation at opening/closing

Sponsorship Packages

Conference Program

Conference Website

Promotional Materials

Recognition

Trade Show Bag

Registration

Gold	Silver	Bronze
1-page advertisement in and logo on the cover	½ page advertisement and logo	logo
Name & logo on the conference website	Name & logo on the conference website	Name & logo on conference website
Name and logo on all pre-promotional materials	Logo on selected materials	Logo on selected materials
Conference recognition	Conference recognition	Conference recognition
Brochure and promotional material	Brochure	Brochure
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For more information contact nhp.research.society@gmail.com
Registration information coming soon to www.nhprs.ca

Contact Us

nhp.research.society@gmail.com

13/13

