

2019



NHP Research
Society of Canada

Société Canadienne de
Recherche PSN



16th NHP Annual Research Conference

Growing NHPs for the Future

SPONSORSHIP OPPORTUNITIES

May 26th to May 29th , 2019

Fantasyland Hotel, Edmonton, Alberta, Canada

www.nhprs.ca



Growing NHPs for Future

May 26th-29th, 2019

Fantasyland Hotel

Edmonton, Alberta, Canada

The Natural Health Product Research Society of Canada (NHPRS) is pleased to host the 16th Annual NHP Research Conference and Trade Show on May 26th-29th, 2019 in Edmonton, Alberta, Canada. The theme of the conference, ***Growing NHPs for the Future***, reflects on Alberta's vibrant agriculture, food and natural health product industries, connecting the natural health sector from raw materials to innovative products. With a focus on **environmentally sustainable practices** and **novel technologies**, the conference is designed to showcase the research behind the social, economic and health benefits afforded by NHPs.

Our Program will showcase the latest scientific advances in:

Cancer

Cardiovascular Health

Commercialization & Regulations

Ethnobotany & Pharmacognosy

Diabetes, Metabolism & Gut Health

Infection and Immunity

Natural Product Chemistry

Neurology and Mental health

Pharmacology & Toxicology

Processing Technology

Product Innovations

Standards Development

Sustainable Production

Traditional medicine

Why Be a Sponsor?

Demonstrate your leadership and vision for innovative, research-driven products. Align yourself and/or your product or service with a conference program aimed at fostering and strengthening a growing, vibrant industry based in research. Being a sponsor for the **NHP Research Society of Canada's 16th Annual NHP Conference and Trade Show** is an outstanding opportunity to align your organization with a thriving and productive network. Your participation as a sponsor underscores your commitment to an educated and informed NHP industry.

Visibility and Recognition

As a sponsor of this event, you will gain immediate and lasting recognition within the international NHP community. You will have access to a large target audience to promote and raise the profile of your group. The 2019 conference will be hosted in Edmonton, Alberta a research hub for natural health & food product production and innovations.

Following the success of the previous meetings, it is estimated that >150 people will attend this event. Audience members will be comprised of a diversity of individuals and companies involved or interested in NHP research, products and services including:

Basic, clinical and social scientists, graduate students and post-docs in NHP and food research;

Individuals and companies interested in NHP and Food research, product quality and standards, production, processing, product development, formulation, product safety and efficacy;

Health professionals interested in advancing the knowledge of the latest NHP research findings.

Sponsorship Opportunities

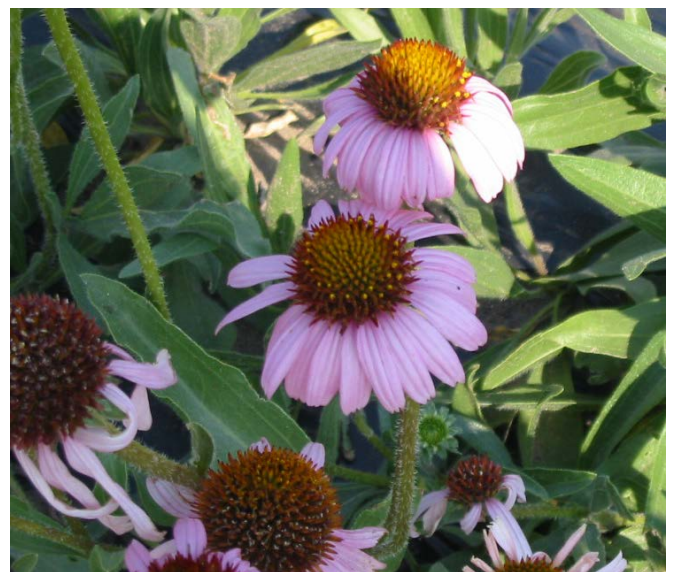
A wide range of sponsorship packages, each with a specific list of benefits, is available. Costs will vary according to the level of sponsorship suitable to your group. These sponsorship packages can be tailored to meet the scope of advertising, recognition and promotion desired.

VIP Sponsorships

Diamond	>\$10,000
Gold Sponsor	\$7,500
Silver Sponsor	\$5,000
Bronze Sponsor	\$3,000

Other Sponsorships

Gala Dinner & Keynote	\$8,000
Reception	\$6,000
Symposia	\$5000
Plenary Speakers	\$2,500/Speaker
Conference Bag Sponsorship	\$3000
Luncheon* (3)	\$4000/lunch
Internet Café Coffee Breaks*	\$2000/break
Student Travel Bursary	\$500/student



Sponsorship Opportunities

Benefits may be tailored to meet the particular needs of the sponsor. To discuss **Diamond Sponsorship** or a customized sponsorship opportunity please contact Bob Chapman, VP NHPRS at nhp.research.society@gmail.com

Opportunity	Gold	Silver	Bronze
Promotional Material	Logo on conference materials and promotional material	Logo on conference materials and promotional material	Logo Recognition
Website	Logo Recognition Link to Company website	Logo	Logo
Full Conference Registration (includes meals)	For 3 delegates	For 2 delegates	For 1 delegate
Delegate package inclusions	Option to include brochure and giveaway	Option to include brochure	
Conference Program Guide	Full page ad and Logo on cover	½ page ad and logo on cover	Logo on cover
On screen recognition	Gold Category logo recognition	Silver Category logo recognition	Bronze Category logo recognition
Registration Area	Product advertisement		
Price (\$)	\$7,500	\$5,000	\$3,000

Opportunity	Benefit	Financial Obligation
Gala Dinner	Primary social event of the conference. Brings everyone together and establishes positive profile. Room signage restricted to sponsor. Organization name beside event in conference program. (Opportunity to introduce the Keynote speaker)	\$8,000
Networking Reception	Room signage restricted to reception sponsor and organization name beside reception listed in conference program. Opening reception - opportunity to introduce Key note speaker. Opportunity to make a significant impression on all delegates.	\$6,000
Symposia	Organization receives branding opportunity during high profile symposia attended by conference delegation. Organization recognized during session and listed in conference program. Opportunity to provide participants with promotional materials.	\$5,000
Plenary Speakers	Organization recognized for sponsoring speaker before session. Organization's name listed in conference program agenda. Speaker to be named in your group's honour. Opportunity to make a significant impression on all delegates.	\$2500/ Speaker
Conference Bag	Exclusive right to include your company logo (in black) along with the NHPRS logo on the fabric conference bags distributed to all conference participants.	\$3,000
Lunch	Branding and display in dining area. Organization name and logo featured in program material. If one group sponsors all 3 lunches, their display will be permanently placed in dining area for entire conference.	\$4000/ Lunch
Break	Ensures all delegates see your display/branding or product in kind. Name and logo prominently featured where snacks are served.	\$2000/ break
Student Travel Bursery	Sponsor career development of a student. Provide funding for a student to attend and present a poster. Bursaries offered, each named in honour of the sponsoring group. Recognition during student awards ceremony preceding Gala Dinner.	\$500/ student

16th Annual NHP Research Conference and Trade Show

Growing NHPS for the Future

May 26th-29th, 2019

Sponsorship Registration Form

Company Name: _____ Contact: _____

Company Address: _____

Phone: _____ Fax: _____ Email: _____

Please register our organization for the following conference sponsorship opportunities:

VIP Sponsorship		
Gold	\$ 7,500	<input type="radio"/>
Silver	\$ 5,000	<input type="radio"/>
Bronze	\$ 3,000	<input type="radio"/>

Other Sponsorship		
Gala Dinner	\$ 8,000	<input type="radio"/>
Reception	\$ 6,000	<input type="radio"/>
Event Bag	\$ 5,000	<input type="radio"/>
Symposia	\$ 5,000	<input type="radio"/>
Plenary	\$ 2,500	<input type="radio"/>
Lunch	\$ 5,000	<input type="radio"/>
Break	\$ 5,000	<input type="radio"/>
Bursery	\$ 500	<input type="radio"/>

Session Topic:	
Speaker Name:	
X # =	Total
X # =	Total

Other Opportunity (Specify)	
Request:	
Amount:	\$
Description:	

By signing below, I acknowledge that I am duly authorized to sign for my company and understand that all sponsorship opportunities are awarded on a first come, first served basis. A contract will be sent to me once the NHP Research Society of Canada receives this registration. I further acknowledge that this is the first step in making a commitment to participate in the 16th Annual NHP Research Conference and Trade Show as a conference sponsor. If total sponsorship payment is not received by March 1st, 2019, I understand that the sponsorship agreement will be canceled.

Name: _____ Total Sponsorship Amount: \$ _____

Signature: _____ Date: _____

Received by NHPRS: _____ Date: _____

Terms of Agreement

Conference Sponsorship

The NHP Research Society of Canada (NHPRS) retains the right to decline any sponsor that it deems inappropriate.

This agreement will be binding upon acceptance of payment by the NHPRS. The sponsor agrees to comply with all applicable terms, conditions, rules, and regulations of the NHPRS. The decisions of the conference organizers in the interpretation of this contract shall be final and binding on the sponsor. Sponsorships will be awarded on a first come, first served basis. Sponsorship registrations will not be reserved until the NHPRS office receives full payment.

Deadlines for submission of sponsor logos and other promotional materials

The sponsor is responsible for providing the NHPRS with a print ready version of its logo and any other promotional materials. For inclusion in the printed conference brochure, logos should be submitted no later than **March 1st, 2019** (VIP Sponsors only). The final deadline for inclusion of sponsor logos on the conference signage and program materials is **March 31st, 2019**. Any materials received after this date will appear on the NHPRS website only.



The Natural Health Product Research Society of Canada

The NHP Research Society of Canada (NHPRS) is a not-for-profit science society. Its mission is to facilitate and support meaningful, scientifically rigorous research and education on natural health products (NHPs). The NHPRS's policy and project goals promote the development of:

Research priorities that will best enable the informed and appropriate use of NHPs that are safe, efficacious, and of high quality;

A vertically integrated national research network that encompasses academic, health professional, industry and government stakeholders; and

Established product quality standards, including reference materials and validated methods.

NHPRS Objectives

It is the objective of the Society to facilitate and support NHP research priorities to:

Foster interdisciplinary NHP research collaborations and networking; Build NHP research and education capacity;

Facilitate effective NHP knowledge transfer and translation;

Facilitate informed decision-making and evidence-based policy development; Advocate and uphold fair and ethical standards in NHP education and research;

Provide representation and a communication forum for the NHP research and education community;

Promote the use of high quality, well-characterized and standardized NHPs in research; Ensure the safe and appropriate use of NHPs;

Ensure the efficacy, safety, and high quality of NHPs; and

Develop national product quality standards, reference materials and validated methods.