



7th NHP Research Conference *The Next Wave*

The Natural Health Product Research Society is pleased to announce *The Next Wave* our 7th annual Conference & Tradeshow, May 23rd-26th, 2010 at the Westin Nova Scotian in Halifax, Nova Scotia.



With a scientific program designed to evoke discussion, *The Next Wave* will highlight the social, economic and health benefits afforded by NHPs. Advances in NHP research, ranging from cultural medicines to emerging 21st century molecular-based innovations and delivery systems, will be highlighted.

Plan now to attend this exciting event for:

- ⋈ **Cutting edge presentations in applied, basic, clinical and social science research**
- ⋈ **Up-to-date reporting on novel approaches, technological advancements and future trends.**
- ⋈ **Developing new partnerships and collaborations**



May 23-26, 2010
Halifax, Nova Scotia

7th NHP Research Conference: *The Next Wave*

Why Be a Sponsor?

Sponsorship of the 7th Annual NHP Research Conference & Trade Show is an outstanding opportunity to align your organization with a thriving and productive network. Demonstrate your vision and support for innovative, research-driven products, foster and strengthen the growing and vibrant industry of NHP research, and underscore your commitment to an educated and informed NHP industry.

Visibility and Recognition

The 2010 conference of the NHPRS will be hosted in Halifax, Nova Scotia – Canada’s Maritime harbour and portal to the world.



Following the success of previous meetings, we expect over 200 delegates in 2010, representing more than a dozen countries from around the world. As a sponsor, you will gain immediate and lasting recognition with the international NHP community and have access to a large target audience to promote and raise the profile of your organization.

Our delegates represent a diverse assembly of academic, government and industry members including:

- ≈ Basic, clinical and social scientists, post-doctoral fellows and students
- ≈ Individuals and companies interested in advancing NHP research on product quality, safety and efficacy
- ≈ Consultants, service providers, organizations and NGOs focused on supporting NHP research
- ≈ Conventional and alternative health professionals interested in advancing their knowledge base with the latest NHP research findings

Sponsorship Opportunities

A range of sponsorship packages is available with cost varying according to level. The packages, organized by **Networking**, **Scientific**, **Promotional** and **VIP Sponsorship**, are meant as a guide rather than a comprehensive listing. Any sponsorship package can be tailored to meet the scope of advertisement, recognition and promotion desired. Please contact the NHPRS directly to learn more at NHPRSinfo@shaw.ca



Networking Sponsorships

	Benefits	Obligation
Gala Dinner & Keynote Speaker	<ul style="list-style-type: none"> ☞ Primary social event; opportunity to make a sizable impression ☞ Room signage restricted to NHPRS and sponsor ☞ Participation in the NHPRS award ceremony ☞ Tradeshow booth ☞ Complimentary registration for 2 	\$12,500
Networking Reception	<ul style="list-style-type: none"> ☞ Room signage restricted to NHPRS and sponsor ☞ Tradeshow booth ☞ 2 complimentary registration 	\$8,500
Luncheon (3), Health Break (3)	<ul style="list-style-type: none"> ☞ Ensures all delegates see display / branding ☞ Name and logo featured where break / lunch is served 	\$3,500/lunch \$1,500/break

Scientific Sponsorships

	Benefits	Obligation
Plenary Session	<ul style="list-style-type: none"> ☞ Recognition and signage during plenary session ☞ Acknowledgment in program ☞ Opportunity to make sizable impression 	\$5000/Plenary Session
Symposium Sponsor	<ul style="list-style-type: none"> ☞ Room signage during session ☞ Acknowledgement by session chair, introduction & closing ☞ Acknowledgment in program 	\$3,000/ Symposium
Student Awards	<ul style="list-style-type: none"> ☞ Support career development and the future of NHP research ☞ Participate in awards ceremony 	\$1000/award (6 Awards)
Publications of Abstracts in Science Journal	<ul style="list-style-type: none"> ☞ Abstracts published in supplemental volume of <i>Pharmaceutical Biology</i> and indexed in PubMed ☞ Advertisement (1-pg, BW) in journal publication 	\$6000



Promotional Sponsorships

	Benefits	Obligation
Flash Drives	<ul style="list-style-type: none"> ☞ Organization's logo/name on flash drive* and logo in program 	\$2000 <small>* provided by sponsor</small>
Lanyards	<ul style="list-style-type: none"> ☞ Organization's logo/name on lanyards* ☞ Logo in conference program 	\$4000 <small>* provided by sponsor</small>
Conference Bag	<ul style="list-style-type: none"> ☞ Company logo (BW) along with NHPRS logo on conference bag ☞ Include company materials in bag 	\$6000

VIP Sponsorships

Sponsorship Level	Platinum \$10,000	Gold \$7,500	Silver \$5000	Bronze \$3000
Advertising				
Advertisement in proceedings	2-pg color	1-pg, bw	½ -pg color	½ -pg , bw
NHPRS Website	Name & Logo	Name & Logo	Logo	Logo
Conference Program	Name & Logo	Name & Logo	Logo	Logo
Recognition				
Website acknowledgement	✓	✓	✓	✓
Special mention during opening	✓	✓	✓	
Opportunity to address delegates	5 minutes	-	-	-
Promotion				
Conference Proceedings	Large print name & logo	Medium print name & logo	Small print name & logo	Logo
Package add-ins	Brochure./ giveaway	Brochure./ giveaway	Brochure	-
Rewards				
Tradeshow booth	✓	✓	✓	✓
Registration	5 guests	3 guests	2 guests	1 guest



Registration Form

Please send the completed registration form by fax to the NHP Research Society of Canada at 604.433.5893 or via mail to NHPRS, 3700 Willingdon Avenue, Burnaby, British Columbia, V5G 3H2.

For more information or questions, please contact NHPRSinfo@shaw.ca

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____

E-mail _____

Please register our organization for the following corporate sponsorship opportunities:

VIP Sponsorship Levels

- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$3,000

Scientific Sponsorships

- Plenary \$5,000/Session
- Symposium \$3,000
Session Title: _____
- Student Award \$1000 x _____
- Publication \$6,000

Networking Sponsorship

- Gala Event \$12,500
- Reception \$8,500
- Lunch(s) \$3500 x _____
- Break(s) \$1500 x _____

Promotional Sponsorship

- Flash drive \$2,000
- Lanyard \$4,000
- Conference Bag \$6,000

By Signing below, I acknowledge that I am duly authorized to sign for my organization and understand all sponsorship opportunities are awarded on a first come, first served basis. I further acknowledge this is the first step in making a commitment to the 2010 NHP Research Conference as a sponsor. If payment is not received by April 10th, 2010, I understand the sponsorship agreement to be cancelled.

Print Name _____ Sponsorship Amount _____

Signature _____ Date: _____

Received by _____ Date: _____



Terms of Reference for Sponsorship

The NHP Research Society of Canada (NHPRS) retains the right to decline any sponsor. This Agreement will be binding upon acceptance of payment by the NHPRS. The Sponsor agrees to comply with all applicable terms, conditions, rules, and regulations of the NHPRS. The decisions of the conference organizers in the interpretation of this contract shall be final and binding on the sponsor. Sponsorships will be awarded on a first come, first served basis. Sponsorship registrations will not be reserved until the NHPRS office receives full payment.

The NHPRS must receive sponsorship registration, payment, print-ready version of company logo and other promotional materials prior to April 10th 2010, to ensure company logo and promotional materials are included in all subsequent conference promotions. Print-ready logos received after this date will only appear on the conference signage, materials distributed at the conference, and the NHPRS website.

The Sponsor is responsible for providing NHPRS with a print-ready version of its logo and any other promotional materials. For inclusion in the printed conference brochure, logos should be submitted no later than March 15th, 2010 (VIP Sponsor only). The final deadline for inclusion of Sponsor logos on the conference signage and program materials is April 10th, 2010. Any materials after this date will appear on the NHPRS website only.



**The 7th Annual NHP Research
Conference and Tradeshow**

The Next Wave

May 23rd-26th, 2010

**Westin Nova Scotian
Halifax, Nova Scotia, Canada**

For more information on our upcoming conference or the Society please contact the NHPRS at NHPRSinfo@shaw.ca or visit our website at www.nhprs.ca

